



- **MEDIA RELEASE**

For Immediate Release

## **World-Class Transport Oriented Business District at the Kuala Lumpur Sentral CBD, Providing Great Accessibility and Security for Embassies**

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**Kuala Lumpur Sentral CBD, 13 January 2015** – The Malaysian Resources Corporation Berhad (MRCB) is encouraging all foreign embassies to relocate their offices within the unique international community at the Kuala Lumpur Sentral Central Business District (CBD), which is a place to live, work and play that offers the perfect balance of world-class facilities for an international community.

This CBD is an intrinsically critical infrastructure in Malaysia's capital city because it is a hub of various rail services that keep the Klang Valley commuting workforce, business travellers, tourists and casual travellers moving every day, safe and hassle-free for the past 13 years, while providing the capital city with an unrivalled connectivity to the world via the ERL high-speed train service to the Kuala Lumpur International Airport, via this well-known Transport Oriented Development (TOD) of the country.

By virtue of its original design concept, the Stesen Sentral Kuala Lumpur (SSKL) - as envisioned by the Government of Malaysia - is now a major embarkation/disembarkation point for foreign visitors/expatriates, owing to the connectivity to KLIA and flight check-in facility provided by the ERL.

In the light of rising security concerns globally, this CBD has demonstrated that its highly protected exclusive environment can offer a balance between architectural aesthetics and security features that foreign embassies have always sought to incorporate in their building designs.

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Built to exacting international standards by Kuala Lumpur Sentral Sdn Bhd, a consortium led by MRCB, SSKL has fulfilled its role above and beyond that of a rail service hub. In 2001 the Group's subsidiary, Semasa Sentral Sdn Bhd (SSSB), was appointed as SSKL's management company for a period of 15 years to maintain the station and run it as a world-class facility. The central hive of activity in SSKL, the Level 1 Main Concourse, is managed by SSSB and this company has catered to the needs of a truly cosmopolitan commuting community, while serving the CBD's population.

The CBD function of this development has been enhanced by the presence of national and multinational companies (MNCs) and Malaysian Government agencies, which have set up operations within this 72-acre development. The presence of such high level business and national interests, as represented by these owners and tenants of buildings within the CBD, has completely raised the strategic importance of this location.

The CBD houses the headquarters of MNCs from all over the world that include General Electric from Fairfield, Connecticut, USA; F-Secure from Helsinki, Finland; Price Waterhouse Coopers and BT Centre from London, United Kingdom; Qtelmedia from Republic of Ireland; Robobank from Utrecht and Shell from The Hague in The Netherlands; Samsung and Laneige from Seoul, South Korea; Cisco from San Francisco, California, USA; Nokia from Espoo, Finland; Wilh. Wilhemsen Holdings from Lysaker, Norway, together with Google's headquarters in Malaysia and the prestigious St Regis Kuala Lumpur.

With the whole CBD development at more than 70% completion by MRCB, and nearing its delivery of about RM15 billion total Gross Development Value (GDV), never before this prestigious address been more ideal as an ideal location from which the embassies of the world could operate from, especially with ongoing efforts by MRCB to secure the status of this strategic location into a Key Point of national interest.



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Kuala Lumpur Sentral CBD is an exclusive urban centre built around Malaysia's largest transportation hub - offering global connectivity, excellent investment opportunities, business convenience and an international lifestyle.

It has become a vibrant and self-contained city-within-a-city, comprising a world-class transportation hub, premium corporate office towers and business suites; 4 (Aloft), 5 (Hilton and Le Meridien) and 6-star (St Regis) international hotels; luxury condominiums and serviced apartments; the most number of Green buildings in one location in the country and the NU Sentral retail mall – the 'live, work and play' components that make Kuala Lumpur Sentral a vision of the next-generation CBD.

MRCB, as the master developer of Kuala Lumpur Sentral CBD, has completed or nearly completed 8 Green buildings 'green' specifications and designs. From Menara CIMB to Q Sentral, The Sentral Residences, Platinum Sentral, Nu Sentral retail mall, 1 Sentrum, Menara Shell and Ascott Sentral, each of these structures are certified 'green' by at least a local or international certification body.

MRCB's continuous commitment to sustainable development for these buildings has been recognized with Leadership in Energy and Environmental Design (LEED) Platinum standard certification from the US Green Building Council, together with a Malaysian Green Building Index (GBI) Gold certification, as well as Singapore's Building and Construction Authority (BCA) Green Mark standards for Sustainability.

It is even future-ready, installed with a fully fibre data network that caters to the ever growing requirement by businesses, especially MNCs for bandwidth. More data are being stored, sent and accessed by businesses within the CBD, using applications that demand international quality infrastructure, maintained by skilled IT professionals (who are part of the CBD's resident population) and ensure good security and safety for the well-being of its global community.

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**About MRCB**

MRCB is a leading urban property and infrastructure developer in the country. The Group specialises in civil, environmental and energy infrastructure development including river and beach rehabilitation projects, road works, road concessions, educational colleges, hospitals, power plants, and is the nation's biggest developer of high-voltage transmission networks.

As the master developer of Kuala Lumpur Sentral CBD, MRCB has constructed eight green buildings for this largest transportation hub development in Malaysia, which also has the most number of FIABCI award winning buildings in one single location. We are also the developer for the premier urban regeneration project, PJ Sentral Garden City.

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