

- **MEDIA RELEASE**

For Immediate Release

MRCB Plants 100 Mangosteen Trees as Part of Greater Kuala Lumpur Greening Initiative

Kuala Lumpur Sentral CBD, 29 November 2014 – Malaysian Resources Corporation Berhad (MRCB) today participated in a tree planting event that saw its staff contributing their time and effort to plant 100 mangosteen trees together with the staff and volunteers of 22 other corporations, developers and NGOs.

The tree planting event, which was part of a Green CSR programme organised by Kuala Lumpur City Hall (DBKL), was held at the Batu floodwater retention lake in Sentul and was officiated by YBhg. Datuk Seri Hj. Ahmad Phesal bin Hj. Talib, the Mayor of Kuala Lumpur.

The 100 mangosteen tree saplings were chosen by MRCB from a list of six local fruit varieties that were identified for the programme, which include Durian, Rambutan, Duku, Nangka Madu and Kundang, otherwise known as the ‘mango plum’.

The event started at 7.30 in the morning as the hundreds of participants started gathering at the site on the banks of the floodwater retention lake. The planting work went into full swing after the launching ceremony by YBhg. Datuk Seri Hj. Ahmad Phesal that was followed by a presentation of mock cheques by the participating organizations, which sponsored each fruit tree sapling at a cost of RM100. MRCB sponsored 100 trees for RM10,000. The money goes toward purchasing and maintaining the saplings for a period of six months.



from page 1

The participants had a fun challenge in the morning heat of the hot sun to place the saplings inside hundreds of prepared holes in the ground, which were dug out by DBKL workers before the planting day at 28 subplots around the lake earmarked for the sponsors.

The planting activity that ended at noon, is part of efforts to transform Kuala Lumpur into a world-class, top liveable city by 2020. The tree planting activity is one of nine entry point projects (EPP) in the greater Kuala Lumpur national key economic area (NKEA) agenda under the larger Economic Transformation Programme (ETP). The DBKL aims to increase greenery in the city with 100,000 trees by 2020 and supports this initiative by working with the private sector, which will sponsor tree-planting and establish parks within the city.

MRCB is also involved in implementing another EPP under the ETP in Kuala Lumpur called The River of Life project, which aims to transform and revitalize Sungai Klang and Sungai Gombak.

Ends

About MRCB

MRCB is a leading urban property and infrastructure developer in the country. The Group specialises in civil, environmental and energy infrastructure development including river and beach rehabilitation projects, road works, road concessions, educational colleges, hospitals, power plants, and is the nation's biggest developer of high-voltage transmission networks.

As the master developer of Kuala Lumpur Sentral CBD, MRCB has constructed eight green buildings for this largest transportation hub development in Malaysia, which also has the most number of FIABCI award winning buildings in one single location. We are also the developer for the premier urban regeneration project, PJ Sentral Garden City.

For further enquiries, kindly contact:-

Mohaini bt Mohd Yusof, Corporate Communications at
tel. No: 03-27868034, 03-27868035 or 019-2678727 (h/p)
E-mail at mohaini@mrcb.com.my
