



- **MEDIA RELEASE**

For Immediate Release

MOSTI launches new biotech solution to combat Dengue in Kuala Lumpur Sentral

Kuala Lumpur Sentral CBD, 14 October 2014 – Malaysian Resources Corporation Berhad (MRCB) together with Ministry of Science, Technology and Innovation (MOSTI) and Entogenex Industries Sdn Bhd (Entogenex) will roll-out a long term environmentally friendly solution called MOUSTICIDE, as a prevention measure against dengue at Kuala Lumpur Sentral, an iconic transportation hub development and business district in the country.

This anti-dengue solution treatment Programme is the first to be launched in Kuala Lumpur Sentral CBD and it was officially launched today by the Minister of Science, Technology & Innovation (MOSTI), Y.B. Datuk Dr Ewon Ebin, at the NU Sentral retail mall in Kuala Lumpur Sentral CBD.

Y.Bhg Tan Sri Mohamad Salim Fateh Din, Group Managing Director of MRCB, accompanied Y.B. Datuk Dr Ewon Ebin at the launching ceremony. The Minister who then witnessed the first application of this non-toxic and biodegradable super biolarvicide, commended MRCB for rolling out of this new biotechnology armament in the fight against dengue that will eradicate the threat of the disease by efficiently eliminating its carrier, the aedes mosquito, early at its larval stage.

Y.B. Datuk Dr Ewon Ebin added that MRCB's initiative signified a unique milestone in the process of Government and corporate partnerships to promote environmentally sustainable Malaysian biotechnological innovations.



from page 1

Y.Bhg Tan Sri Mohamad Salim Fateh Din who had initiated this partnership programme said, “A ground-breaking biotechnology approach such as the one we are conducting under the MOUSTICIDE Treatment Programme goes beyond any partnership and addresses a core issue of well-being for all urban residents, which is securing health against disease carriers.

“In our sustainable business approach that promotes green building development, we also place a high importance in maintaining the green environment that we have created in the first place and this includes all kinds of initiatives to ensure health, safety, comfort and convenience for all who have chosen to reside and invest in MRCB’s development projects”.

Considering that this initiative is rolled out in a high density area comprising residences and office towers that are situated next to the century-old Brickfields neighbourhood, the positive impact on the communities involved is in-line with MRCB’s own Corporate Social Responsibility (CSR) targets, which seek to create long term community enhancement initiatives.

The first application of the MOUSTICIDE biolarvicide at NU Sentral will be followed by its full application throughout the Kuala Lumpur Sentral CBD, where more than 30,000 people are already living and working alongside a crowd of 160,000 commuters frequenting the Stesen Sentral Kuala Lumpur daily.

MOUSTICIDE is a super biolarvicide designed to kill mosquito larvae while being harmless to people and the environment. It is safe to use because it is non-toxic and biodegradable. It contains two natural active ingredients – the TMOF protein and Bti bacteria, which work together to enhance the larvicide effect 100-fold. This ensures MOUSTICIDE is long lasting and that mosquitoes would not develop resistance.

Senior Management of MRCB and Entogenex together with representatives from MOSTI were also in attendance at the launching ceremony.

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cont'.../3



from page 2

About MRCB

MRCB is a leading urban property and infrastructure developer in the country. The Group specialises in civil, environmental and energy infrastructure development including beach rehabilitation projects, road works, road concessions, educational colleges, hospitals, power plants, and is the nation's biggest developer of high-voltage transmission networks.

As the master developer of Kuala Lumpur Sentral CBD, MRCB has constructed eight green buildings for this largest transportation hub development in Malaysia, which also has the most number of FIABCI award winning buildings in one single location. We are also the developer for the premier urban regeneration project, PJ Sentral Garden City.

About ENTOGENEX

Entogenex Industries Sdn Bhd (Entogenex) is a biotechnology company that is dedicated to creating and implementing innovative solutions to eradicate the risks of mosquito borne disease as well as the threats by common insect pests. Its focus is to develop solutions innovated by its science team and to ensure its product efficacy, longevity as well as being non-toxic and safe for humans and the environment.

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